

## State of Owner Readiness - Lincoln

**A business owner who is “ready” with an attractive business greatly increases the odds that the business will survive a transition of hands. The question is, how ready are business owners? Join us to discuss the findings of the Nebraska “State of Owner Readiness” survey results and business transition options that are available to business owners.**

University of Nebraska College of Business + Hawks Hall  
11.07.2019  
11:00 AM - 1:00 PM

For most business owners, their business is their most valuable asset. And exiting their business will likely be the most significant financial event of their life. A comprehensive and well-designed exit plan is essential to ensure that the owner and their business are ready to transition when the time comes, whether the goal is to transfer the business to the next generation, to key employees, or to a third party.

Recent studies show that 66% of the current U.S. business market is owned by baby boomers, with upwards of 75% of those owners indicating they they plan to exit their business within the next ten years. The vast majority of these owners are woefully unprepared and have no written plan to guide them to a successful exit.

Join Koley Jessen, Lutz, First National Bank, and SilverStone Group, in partnership with the Exit Planning Institute, the Association for Corporate Growth, and the University of Nebraska College of Business, for a detailed presentation and

### ATTORNEYS

Joshua K. Norton

### PRACTICE AREAS

Corporate

Estate Planning and  
Administration

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expert panel discussion. We will cover the findings of the Nebraska "State of Owner Readiness" survey, as well as business transition options that are available to business owners.

Register here.

### **AGENDA**

11:00 - 11:30 AM | Check In

11:30 - 11:40 AM | Opening Remarks from Kathy Farrell

11:40 AM - 12:30 PM | Lunch + Report Presentation- Scott Carrico of Lutz, Josh Norton of Koley Jessen, Jeffrey Sharp of SilverStone Group, Tony Essay of First National Bank

12:30 - 1:00 PM | Transition Panel