

Dotting Your I's & Crossing Your T's: Prioritizing Cybersecurity

From this expert panel, you'll learn how to encourage your organizations to be more aware of cybersecurity threats, how to plan crisis communications plans in case a breach were to happen, and how to be able to recognize vulnerabilities (and easy tips to help organizations stay secure). You'll also get insider knowledge on the most common and recent types of hacking/cyber threats companies see, and trends on what people are encountering, too.

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For most companies, it's not a matter of if, but when: cybersecurity hacks and crimes are more common than ever and show no signs of stopping. It's up to PR professionals in organizations to make sure data breaches are also not breaches in confidence, so the best way to deal with those situations is to prepare. From this expert panel, you'll learn how to encourage your organizations to be more aware of cybersecurity threats, how to plan crisis communications plans in case a breach were to happen, and how to be able to recognize vulnerabilities (and easy tips to help organizations stay secure). You'll also get insider knowledge on the most common and recent types of hacking/cyber threats companies see, and trends on what people are encountering, too.

ATTORNEYS

Maureen E. Fulton

PRACTICE AREAS

Data Privacy and Security